



MGM RESORTS
INTERNATIONAL®



**WORLD OF
WELLBEING**

Grokker®

Winning Strategies in Wellbeing: Innovation and the Future of Workforce Health

SPEAKERS



**Patrice
Johnson**

Director Wellbeing Benefits



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**WORLD OF
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**Lorna
Borenstein**

CEO & Founder, Grokker
Author of It's Personal: The Business Case for Caring

Grokker

Unsustainable medical costs & benefits overload

92%

of HR leaders prioritizing budgeting and cost optimization this year.

9%

of employers' total annual medical claims spending is for GLP-1s, up from 7% the year before.

Source:

Gartner's **Top Priorities for HR Leaders in 2025** report.

May 2024 survey conducted by the International Foundation of Employee Benefit Plans (IFEBP)

How Can You Tackle Your Biggest Problem?

50% of US employees are unaware of their employer's health and wellness programs

60% say that don't have time to participate in them

20-30 Point Solutions.

It's not uncommon for one employer to offer half-a-dozen behavioral health vendors

Source: Integrated Benefits Institute
Survey 2024 Grokker Innovation
Labs & HR Study" 2024



OUR PEOPLE STRATEGY



**Talent
Development**

**We connect individual purpose
to organizational impact**

**Employee
Experience
& Culture**



**Succession
Planning**

**We add meaning
to our work**

**Diversity, Equity and
Inclusion**



Establish MGM as the leading industry employer of choice



VALUES AND CULTURE ARE EMBEDDED INTO TOUCH POINTS ACROSS THE EMPLOYEE LIFECYCLE



PHYSICAL

- Prevention
- Health Management
- Prediction
- Energy
- Balance
- Safety



EMOTIONAL

- Stress Management
- Behavioral Health
- Happiness
- Work Environment
- Family Needs
- Resilience



FINANCIAL

- Financial
- Planning & Literacy
- Retirement Readiness
- Career
- Development



COMMUNITY

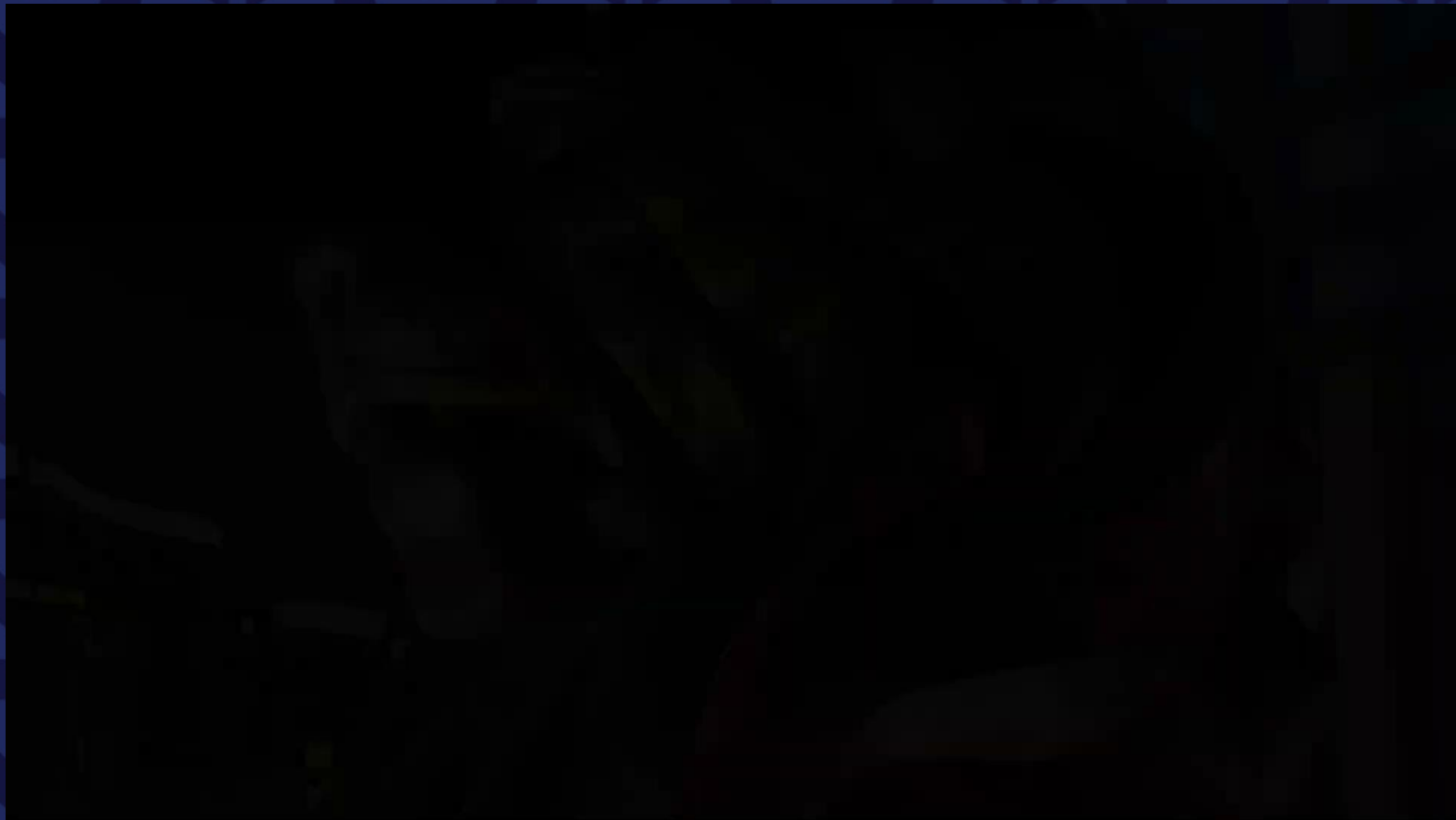
- Community
- Participation & Philanthropy



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**WORLD OF
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Driving Employee Engagement **77%**

MGM ENGAGEMENT WITH GROKKER

60-Day
Challenge

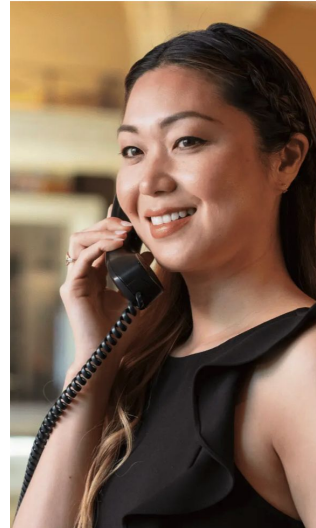
52%
engagement

Mindful
Living
Challenge

59%
engagement

Minutes
to Move
Challenge

63%
engagement



Healthy Weight

S U I T E



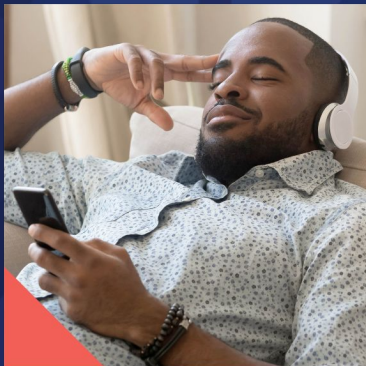
NUTRITION



FITNESS



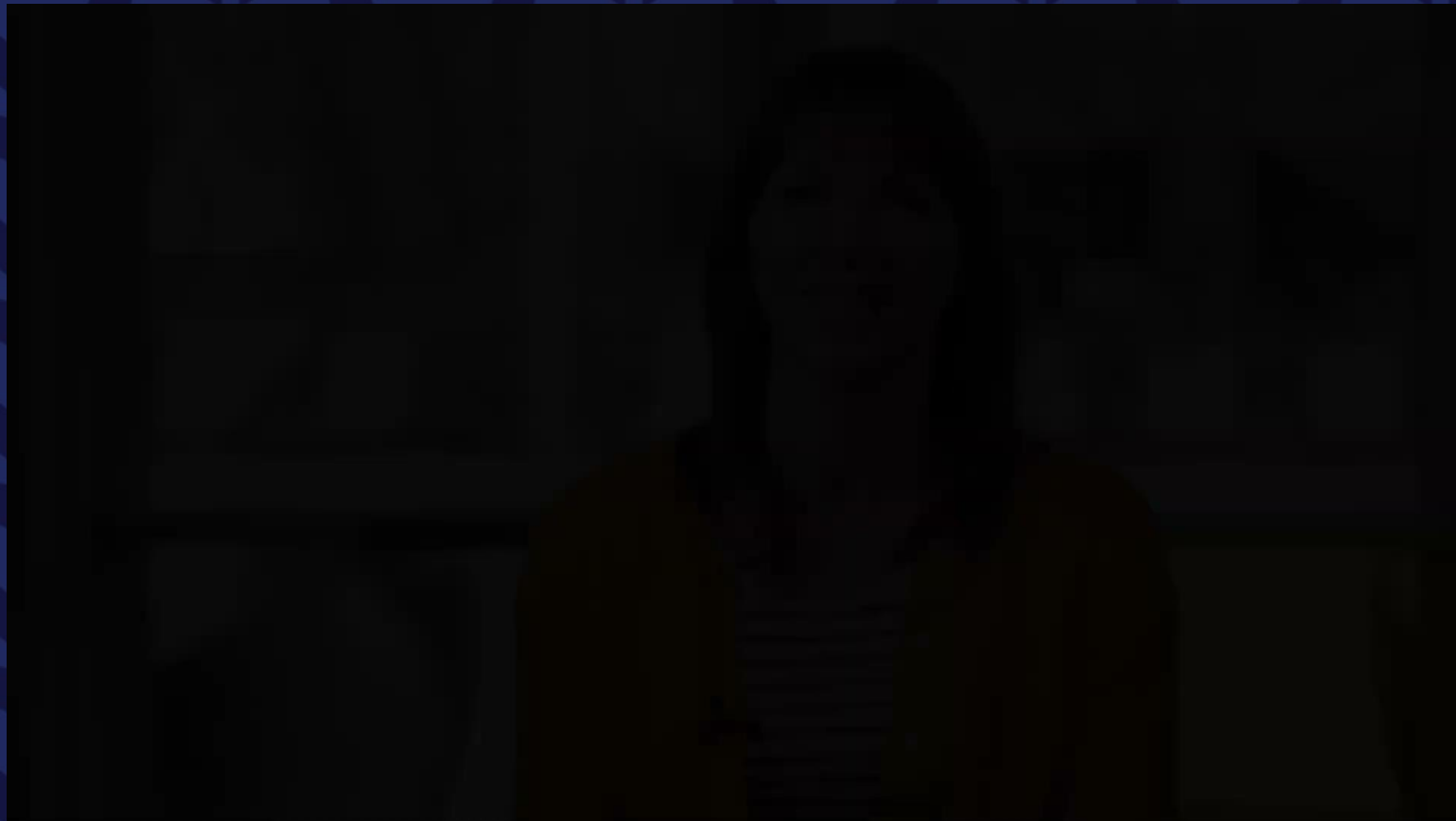
SLEEP



EMOTIONAL WELLBEING

- Scalable
- Evidence-based
- Human
- And available to everyone,
not just those with medical coverage

Source: Harvard Health Publishing: Studies from the National on Weight Control Registry and AJCN March 2025





GrokkyAi™

The world's first
conversational benefits agent

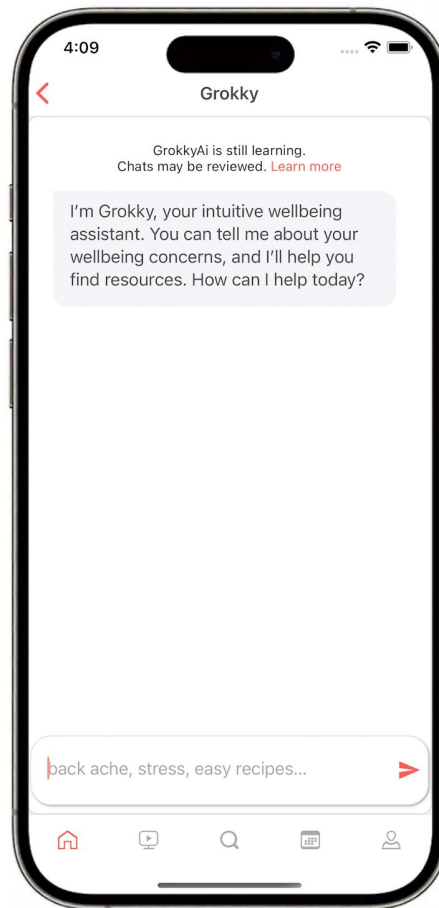
User asks a question, e.g.,

“I want to lose weight”

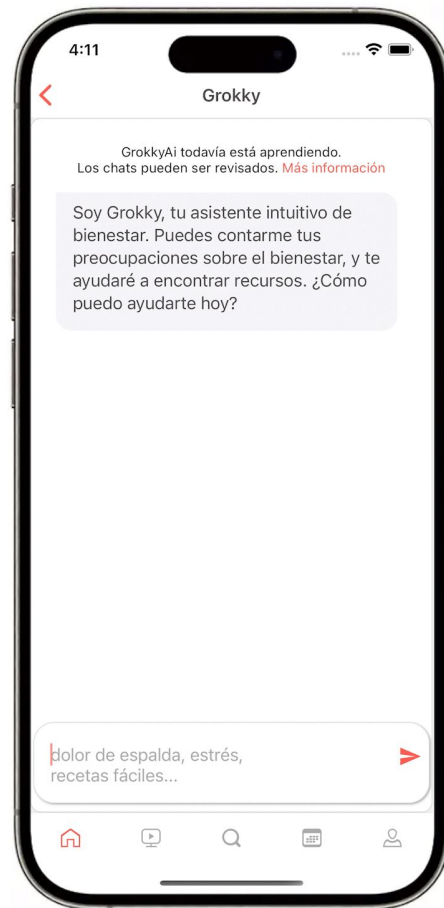
or in another language:

“Quiero bajar de peso.”

English



Spanish



Weight Health

THE GROKKER IMPACT

Avg of
3.5-5% body weight

1lb per week lost using
“food inclusion”

90% are more focused
& productive

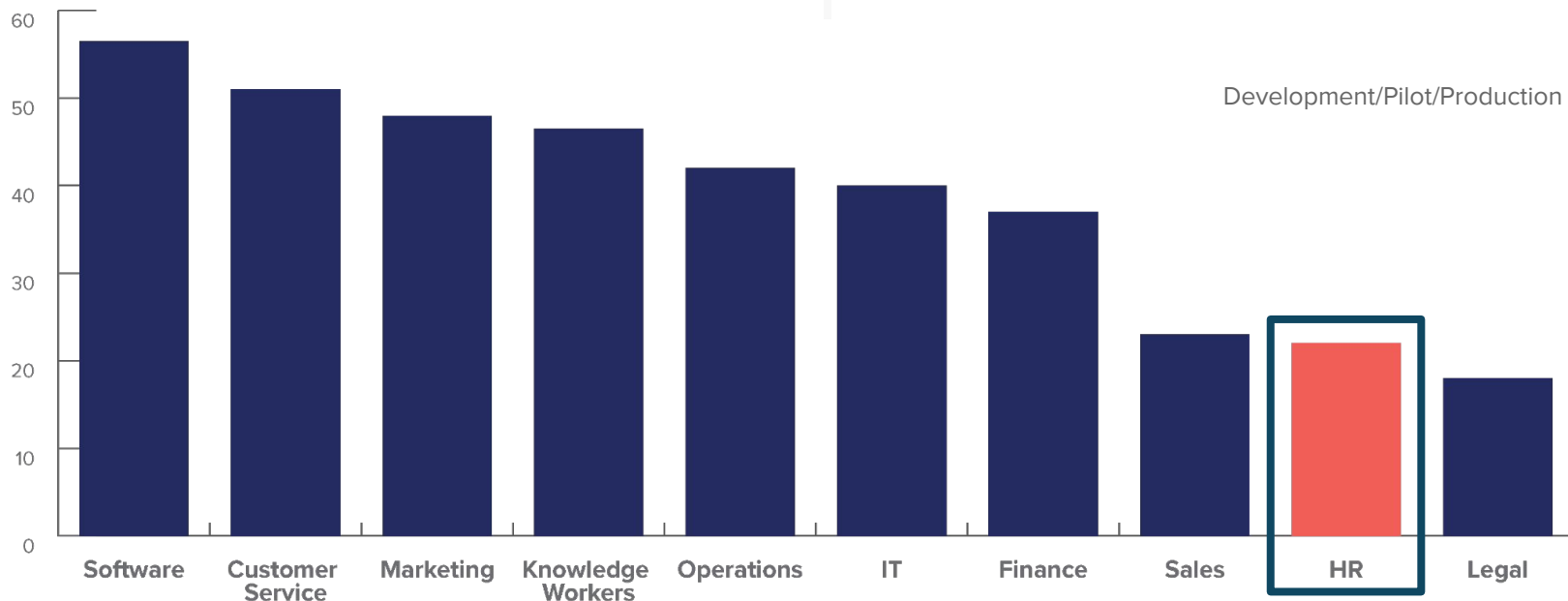
97% created sustainable
healthy habits

90% feel
healthier



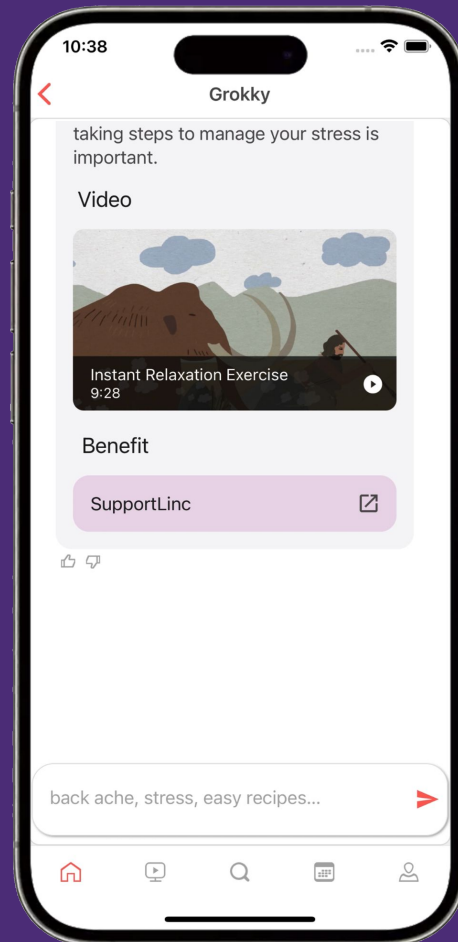
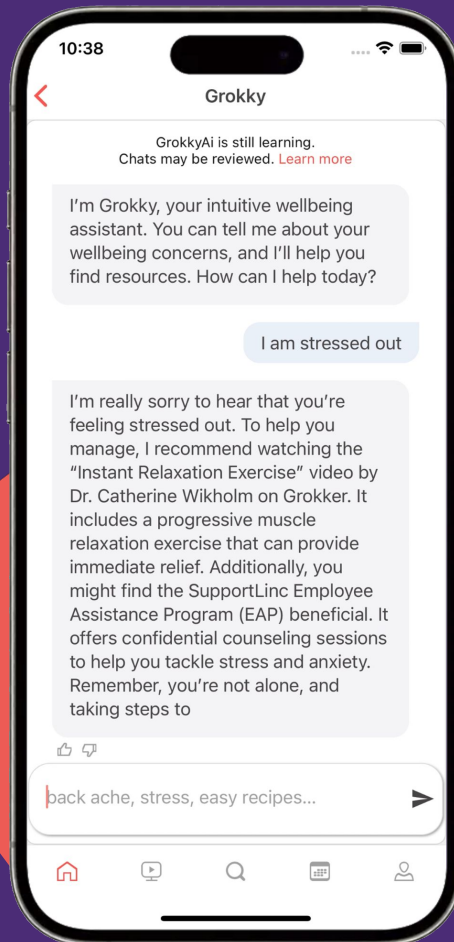
Your AI Call to Action

2024 Enterprise Use Case Adoption Rates for Generative AI



McKinsey reports — **only 21%** of companies have embedded AI and redesigned workflows so far

1. Natural language
2. Instant, real-time relief
3. Bespoke recommendations
4. Maximizes benefit utilization
5. Integration agnostic
6. Reporting & insights





Last 30 days

3,870

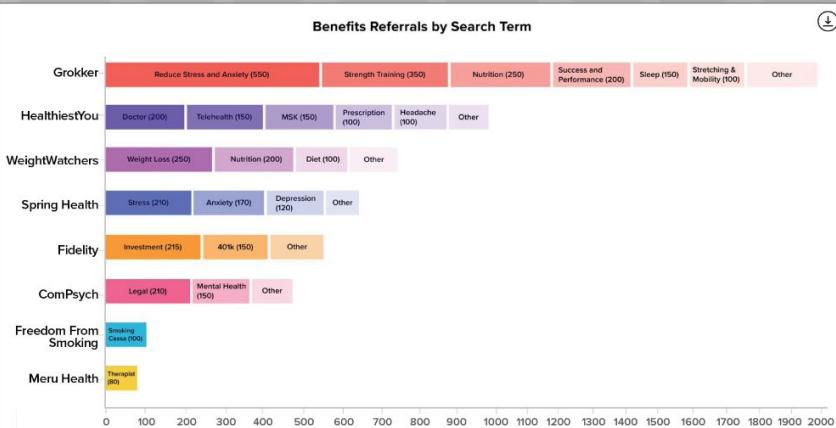
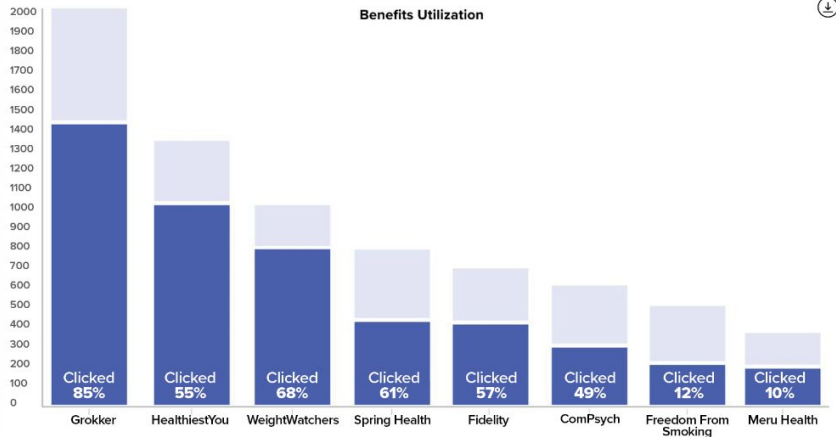
Unique Members

35.6%

Returning Members

Keywords

Weight	58 (12.6%)
Pain	53 (11.5%)
Cholesterol	44 (9.6%)
Stress	33 (7.2%)
Ache	24 (5.2%)
Sleep	19 (4.1%)
Stretching	11 (2.4%)
Abs	11 (2.4%)
Prescription	6 (1.3%)
Waves	5 (1.1%)
Cancer	4 (0.9%)
Insurance	4
Back	4
Yoga	4
Arthritis	4
Management	4
Lifting	3
Knee	3
Health	3
Telehealth	3
Appointment	3
Dieting	3



\$25,648

Total Savings

(\$15,343 Grokker Deflections + \$10,305 HR hours saved)

82%

Positive Feedback

18%

Negative Feedback

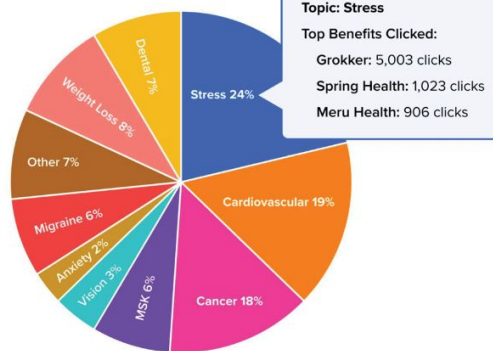
73%

Mobile Users

27%

Web Users

Benefits Utilization



4 key hurdles to AI innovation

1. Fear of the Unknown
2. Privacy & Safety Concerns
3. Open vs. Closed Systems
4. Cost & ROI



1

Use data to drive
your strategy

2

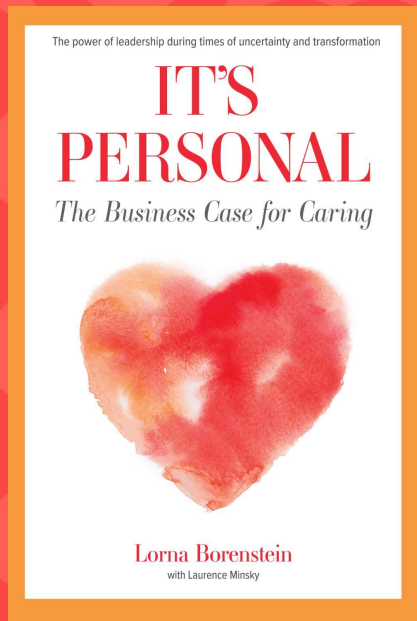
Build a weight management
strategy that supports everyone

3

Embrace AI to solve real
problems

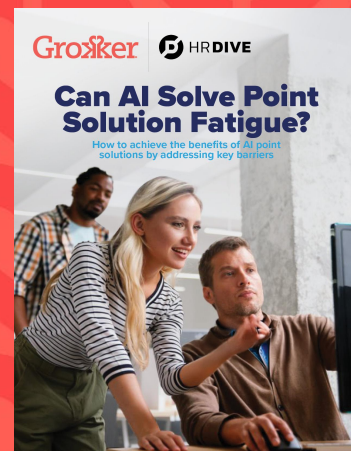
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Plus, get a SIGNED BOOK

*"It's Personal" The
Business Case for Caring*



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