

Holistic wellbeing for ALL cast members

GOAL

- Offer Disney Cast Members one solution where they will (a) join Rewards program, (b) earn Wellbeing Minutes in the program, (c) track their progress, and (d) redeem their rewards.
- Have daily, automated reporting on 3rd party vendor.
- Streamline intercompany segment invoicing & reconciliations.

STRATEGY

- Provided custom member workflow on Grokker platform for eligible members to opt into program and agree to terms.
- Built API between Grokker and AllStar Marketing for daily, automated rewards progress to be automatically sent every 24 hours.
- Displayed direct link from Grokker to AllStar Marketing for members to view their Rewards points and claim their prizes.

Custom homepage for eligible members to enroll in Rewards Program

Members may view their current Wellbeing Minute balance, select their reward, and prizes have shipped directly to their location

About Grokker

Grokker transforms employee physical, mental, and financial well-being globally through our visually immersive content. Our inclusive community of experts and personalized guidance is proven to strengthen retention by 68%, triple engagement, and lessen the burden on HR teams.

With Grokker, each member's well-being experience is personalized to help guide them to the lowest acuity, highest impact intervention. Our solution seamlessly integrates with your HR team and provides them with ongoing actionable insights.

Global organizations like Delta Air Lines, Pfizer, Target, and Domino's trust Grokker to support the diverse well-being needs of their teams in over 179 countries. Grokker is dedicated to making holistic health and well-being equitable, engaging, and accessible for all.

[Learn More >](#)

Call Grokker: (408) 876-0802
mail: sales@grokker.com