

Holistic wellbeing for ALL cast members

GOAL

- Educate cast members around 4 wellbeing pillars – eat healthy, find balance, get active, and quit bad habits.
- Offer platform that is accessible to everyone, no matter their fitness level, physical ability, or access to technology.
- Recognize that everyone's wellness journey is different, and allow for options for everyone to be successful.

STRATEGY

- Utilize the Grokker platform for segmented incentives, providing a user interface for anyone eligible to participate.
- Provide multiple tiers to encourage ongoing engagement.
- Promote new monthly content to align with Disney's internal theme of the month.

About Grokker

Grokker transforms employee physical, mental, and financial well-being globally through our visually immersive content. Our inclusive community of experts and personalized guidance is proven to strengthen retention by 68%, triple engagement, and lessen the burden on HR teams.

With Grokker, each member's well-being experience is personalized to help guide them to the lowest acuity, highest impact intervention. Our solution seamlessly integrates with your HR team and provides them with ongoing actionable insights.

Global organizations like Delta Air Lines, Pfizer, Target, and Domino's trust Grokker to support the diverse well-being needs of their teams in over 179 countries. Grokker is dedicated to making holistic health and well-being equitable, engaging, and accessible for all.

[Learn More >](#)

Call Grokker: (408) 876-0802
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RESULTS

66%
increase in registered
users on Grokker

3X
increase in monthly
active users

9X
increase in overall Grokker
video minutes watches

140%
increase in average
number of Wellbeing Minutes
per active user