

Executive-lead, custom team challenge

GOAL

- To implement an easy to understand wellbeing program that will encourage employees to actively focus on their wellbeing through a variety of options.

SOLUTION

- Created a holistic wellbeing program with multiple reward earning opportunities, and a quarterly incentive that helps achieve sustainable, consistent behavior change so employees choose the focus that best suits their wellbeing journey.

Apogee Q4 - 2020

Achieve as many Wellness Minutes as you can by 12/31/2020 to earn a gift card!

Bronze (1,000 - 1,999 minutes): \$15 Gift Card
Silver (2,000 - 2,999 minutes): \$30 Gift Card
Gold (3,000+ minutes): \$60 Gift Card

To earn Wellness Minutes, find the right Grokker video or you do the video and remember to click I did this at the end of each video to get credit.

Apogee Quarterly Rewards Program
Oct 1 - Dec 31, 2020
Earn Wellness Minutes, Win a Prize!

Earn a minimum of 1,000 Wellness Minutes before 12/31/2020

You could earn a larger gift card by completing more Wellness Minutes:

Wellness Minutes are earned by watching Grokker videos, syncing your Fitness Tracker to Grokker, and self-reporting activity.

Bronze (1,000 - 1,999 Minutes): \$15 Gift Card
Silver (2,000 - 2,999 Minutes): \$30 Gift Card
Gold (3,000+ Minutes): \$60 Gift Card

Raffle for every 100 minutes

New registrant reward

If you don't achieve the minimum number of Wellness Minutes, don't worry! For every 100 Wellness Minutes you achieve, you will be entered into a raffle to win one of three prizes.

Each quarter a Grokker registration-based incentive will be hosted through a raffle. Everyone who registers for Grokker and completes their first 100 Wellness Minutes during that quarter will be entered to win 1 of 3 \$100 e-gift cards. (Note: each registered Apogee employee is only eligible one time for this random drawing.)

Keep track of your progress

Click I Did This

You can track your Grokker progress right on the Grokker homepage. Or checkout the Incentive Plan page and see what all of your colleagues are up to as well.

Remember to click I did this at the end of each video to get your Wellness Minutes credit.

About Grokker

Grokker transforms employee physical, mental, and financial well-being globally through our visually immersive content. Our inclusive community of experts and personalized guidance is proven to strengthen retention by 68%, triple engagement, and lessen the burden on HR teams.

With Grokker, each member's well-being experience is personalized to help guide them to the lowest acuity, highest impact intervention. Our solution seamlessly integrates with your HR team and provides them with ongoing actionable insights.

Global organizations like Delta Air Lines, Pfizer, Target, and Domino's trust Grokker to support the diverse well-being needs of their teams in over 179 countries. Grokker is dedicated to making holistic health and well-being equitable, engaging, and accessible for all.

[Learn More >](#)

Call Grokker: (408) 876-0802
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RESULTS

24%
of registered population consistently earns a reward each quarter

62%
of registered users are active on Grokker every year (8% higher than benchmark avg)

3X
higher number of video views per active user than clients of similar size